

...YOU'VE RECEIVED A SPONSORSHIP FROM SASKCULTURE...

RECOGNIZING YOUR SPONSOR

.....*The Basics of Logo Use*.....

USE THE SASKCULTURE & SASK LOTTERIES LOGOS

WHY?

- To promote community support for Sask Lotteries funding
- To help promote SaskCulture's programs and services
- To increase accessibility of funding programs

If you receive a Sponsorship from SaskCulture, we appreciate your assistance in recognizing SaskCulture and Sask Lotteries in your promotions.



OTHER THINGS TO CONSIDER

Access logos from [Logos & Acknowledgement](#) at saskculture.ca. If you require assistance, call 306-780-9284 or email info@saskculture.ca.

- Link logos used in promotional materials to saskculture.ca, when possible.
- Tag @SaskCulture in your social media posts promoting your programs/events.
- Acknowledge funders in your speaking and/or prepared speaking notes.
- Add your events/programs into Arts and Culture Event Guide at saskculture.ca/events.

IF YOU HAVE QUESTIONS...

- ... Contact SaskCulture Communications via 306-780-9284 or email: info@saskculture.ca.
- ... Check the website saskculture.ca for more information.

