

..... **FOR ANNUAL GLOBAL FUNDING RECIPIENTS**

RECOGNIZING YOUR FUNDER

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USE THE SASK LOTTERIES LOGO

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WHY?

- To raise awareness of Sask Lotteries
- To strengthen support for this fundraiser
- To increase ticket sales

If you receive Annual Global Funding, you are required to recognize Sask Lotteries in your promotions.

FUNDED BY



FUNDED BY



USE THE SASKCULTURE LOGO

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WHY?

- To show a united voice for culture
- To help promote the funding available
- To increase accessibility

If you receive Annual Global Funding, you can also take the opportunity to promote SaskCulture in your promotions. You can set up logos separately, or use a file with both logos.

FUNDED BY



In partnership with



OTHER THINGS TO CONSIDER

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Access logos from [Logos & Acknowledgement](#) on saskculture.ca.

- Place logos in a visible location on either front or back of your promotional materials.
- Link logos used in promotional materials to sasklotteries.ca and/or saskculture.ca.
- Tag @SaskCulture in your social media posts promoting your programs/events.
- Acknowledge funders in your speaking and/or prepared speaking notes.
- Ensure your board members are aware of Sask Lotteries financial support.
- List funding in your Financial Reporting as funding from Sask Lotteries Trust Fund for Sport, Culture and Recreation (not SaskCulture).
- Add your events/programs into the Arts and Culture Event Guide at saskculture.ca/events.

Hang Sask Lotteries paper banners at your public events. Access banners by contacting SaskCulture or [submitting a form](#) at saskculture.ca.

IF YOU HAVE QUESTIONS...

- ...Contact your Outreach Consultant
- ...Call 306-780-9284 or email: info@saskculture.ca
- ...Check the website saskculture.ca under [Our Grants](#)

